



CEDAREGE CRAWFORD  
DELTA HOTCHKISS PAONIA

Delta County Public Library District  
Strategic Plan 2017 – 2019  
Adopted September 21, 2016

## **Mission**

Serving and Empowering People  
Providing Resources for Life, Leisure, and Learning

## **Executive Summary**

This Strategic Plan is the result of vigorous and often-times passionate conversations about the future direction of Delta County Libraries. It provides vision and direction as we strive to maintain and improve services to our communities while recognizing the constraints of tax funding.

Many individuals shared their ideas, insights, and passions in the development of this Plan. Since Delta County Libraries is funded by the public for the public, we consulted the public about what the priorities and goals should be as we move forward. Library Staff contributed to this Plan by offering valuable insight into the usage patterns and preferences of patrons and the challenges of Library Staff. Their suggestions are an integral part of this Plan.

We have made every effort to develop a Plan relevant to our communities. The needs and preferences of our communities will change and funding levels will also present challenges. Realizing this, the Plan will be reevaluated and updated as needed. In order to have a vibrant and thriving public library district, the members of our communities must take an active role in supporting and serving our libraries. The Board of Trustees and Library Staff are always open to the ideas and suggestions of our community members.

## Strategic Priorities

### Goal 1: *Communications and Outreach*

To actively engage with our communities in order to build positive relationships, strengthen perceptions, and promote awareness of our libraries.

Board Priority:

- Becoming ambassadors and advocates for Delta County Libraries.

Library Staff Priority:

- Forming partnerships, gathering and responding to feedback, and effectively promoting our libraries.

### Goal 2: *Personnel*

To support a creative and innovative team of appropriate size and expertise in a safe and stimulating work environment.

Board Priority:

- Providing prudent oversight of Delta County Libraries' funds and resources for wise use, sustainability, and growth.

Library Staff Priority:

- Providing training opportunities for library staff and cultivating a sustainable volunteer program.

### Goal 3: *Facilities*

To maintain facilities that are resource efficient and environmentally responsible in design, construction, and renovation in order to provide welcoming, flexible, well-maintained spaces that support excellent library operation and services in our communities.

Library Staff Priority:

- Retaining library facilities that adequately meet the physical requirements of providing modern and effective library services.

Goal 4:    *Technology*

To provide the technological infrastructure needed to support library operations and utilize progressing technology for the most effective and efficient delivery of library services.

Library Staff Priority:

- Developing and implementing a replacement and maintenance plan for aging equipment and staying engaged with local broadband opportunities.

Goal 5:    *Collections*

To strive to meet the evolving needs and preferences of our communities by building, maintaining, and promoting collections and improving information access and public delivery.

Library Staff Priority:

- Updating the collection to better satisfy the needs of our communities and determining the most cost effective circulation system.

Goal 6:    *Library Services and Programs*

To provide effective and efficient library services and programs that reflect the needs and interests of our communities.

Library Staff Priority:

- Identifying the ongoing needs and interests of our communities to improve the success of our programs.

Goal 7:    *Funding*

To secure and manage funding to create a sustainable culture of continuous improvement and service excellence.

Board Priority:

- Maintaining a financially stable operating model within the confines of shrinking tax funding and unlikely support for a tax levy increase.

Library Staff Priority:

- Fundraising and decreasing expenses.